



## **“#IfThenSheCan – THE EXHIBIT” FEATURING MORE THAN 120 FEMALE STEM AMBASSADORS FROM ACROSS THE COUNTRY DEBUTS IN NORTHPARK CENTER IN DALLAS ON MAY 15**

### **Historic Monumental Exhibit Amasses the Most Life-Sized Statues of Women In One Place**

**DALLAS, April 26, 2021** – Designed to activate a culture shift among young girls by inspiring them to pursue STEM careers, Lyda Hill Philanthropies®’ [IF/THEN®](#) Initiative presents **#IfThenSheCan – The Exhibit**, a monumental exhibit of the most women statues ever assembled in one location. This first-of-its-kind, life-sized statue exhibit of more than 120 AAAS IF/THEN® Ambassadors hailing from more than 40 States will be free to the public and debuts at Dallas’ NorthPark Center on May 15, 2021 running through October 2021.

Originally scheduled to open in May 2020, **#IfThenSheCan – The Exhibit** was postponed by COVID-19. IF/THEN pivoted to launch the [IF/THEN® Collection](#), the largest, free digital resource with thousands of photos and videos of contemporary women in STEM, significantly increasing imagery stock representing women in STEM worldwide, and in August 2020, curated a #IfThenSheCan pop-up exhibit, which was unveiled at WCS’s Central Park Zoo in New York City to great [fanfare](#).

“Our unwavering commitment to see this exhibit open emanates from the deep belief that ‘IF she can see it, THEN she can be it,’ said Nicole Small, CEO of Lyda Hill Philanthropies® and co-founder of the IF/THEN® Initiative. “As we emerge from the pandemic and contemplate the future, we want to showcase what is possible for young girls in the field of STEM by providing a diverse and powerful representation of women thriving in STEM careers.”

**#IfThenSheCan – The Exhibit** celebrates the contributions of more than 120 [AAAS IF/THEN® Ambassadors](#), contemporary female STEM professionals and role models from a variety of industries including entertainment, fashion, sports, business and academia. From [Jessica Esquivel](#), particle physicist, who is one of 150 Black women with a PhD in physics in the country, to [Kay Savage](#), who uses math, coding, and mixed methods research to gain a deeper understanding of Spotify listening behavior to [Karina Popovich](#), who produced over 82,000 pieces of 3D-printed PPE for healthcare workers during the COVID-19 pandemic, the Exhibit will truly amaze and inspire all.

**#IfThenSheCan – The Exhibit** features interactive elements, including audio and video of each Ambassador’s personal story. The AAAS IF/THEN® Ambassadors participated in individual, full-body scans at Dallas’ Perot Museum of Nature and Science in October 2019. Using unique technology called the Twinstant Mobile Full Body 3D Scanner, each woman’s full-length silhouette was 3D printed into a life-sized statue.

The largest scale 3D printing project of its kind was inspired by a [study](#), commissioned by former Treasurer of the United States Rosie Rios in which her initial research of publicly accessible statues in the top ten U.S. cities plus Washington D.C. and San Francisco concluded that less than half a dozen statues of real American women exist outdoors in main parks or downtowns. The exhibit will be located in the shopping center’s 1.4-acre CenterPark Garden.

“We are thrilled to be a part of this groundbreaking installation aimed at raising awareness and inspiring young girls everywhere to consider pursuing careers in STEM,” said Nancy A. Nasher, owner of NorthPark Center. “Because of our steadfast commitment to bringing world-class art and important, educational, and cultural experiences to the public, NorthPark Center is honored to showcase this transformative initiative to our millions of visitors.”

#### **ABOUT IF/THEN®**

IF/THEN® is part of Lyda Hill Philanthropies®’ commitment to fund game-changing advancements in science and nature. IF/THEN® seeks to further advance women in STEM by empowering current innovators and inspiring the next generation of pioneers. Rooted in a firm belief that there is no better time to highlight positive and successful female professional role models, IF/THEN® is designed to activate a culture shift among young girls to open their eyes to STEM careers by: (1) funding and elevating women in STEM as role models, (2) convening cross-sector partners in entertainment, fashion, sports, business and academia to illuminate the importance of STEM everywhere, and (3) inspiring girls with better portrayals of women in STEM through media and learning experiences to pique their interest in STEM careers. To learn more, visit [www.ifthenshecan.org](http://www.ifthenshecan.org) or follow IF/THEN® on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

#### **ABOUT LYDA HILL PHILANTHROPIES®**

Lyda Hill Philanthropies® encompasses the charitable giving of founder Lyda Hill and includes her foundation and personal philanthropy. As one of its priorities, Lyda Hill Philanthropies® funds transformational advances in science and nature. To learn more, please visit <https://www.lydahillphilanthropies.org/>.

#### **ABOUT NORTHPARK CENTER**

[NorthPark Center](#) is the preeminent shopping center in the Southwest and one of the finest shopping experiences in the world with more than 230 stores and restaurants, including more than 60 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy’s, and Dillard’s, NorthPark offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture, and extraordinary landscaping—as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark consistently ranks as one of the top five performing shopping centers in the United States and is North Texas’ number one visitor destination. NorthPark is conveniently located 7 miles from downtown Dallas and 35 miles from Fort Worth.

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Assets: Footage of 3D statues being created: [Link](#)  
[#IfThenSheCan – The Exhibit](#) website

Contact: Devon Harford  
Goodman Media for Lyda Hill Philanthropies®  
[IfThenpr@goodmanmedia.com](mailto:IfThenpr@goodmanmedia.com)  
212-576-2700